

Official Press Release
Paris, May 11, 2023

AUDIRVĀNA ANNOUNCES A NEW PARTNERSHIP WITH WELL-KNOWN AND PRESTIGIOUS MANUFACTURERS TO CERTIFY THEIR CUSTOMERS A SEAMLESS INTERACTION BETWEEN THEIR FAVORITE SOFTWARE PLAYER AND HARDWARE SYSTEM.

Starting May 24, Audirvāna will automatically recognize their partner's equipment when selected as the audio output in the software, which confirms to the user their system "Plāys with Audirvāna" and has been fully tested to work seamlessly with it. Manufacturer's recommended settings will also be suggested if they have specified some.

For months, Audirvāna and their partner manufacturers have been testing the interoperability between Audirvāna Studio & Origin and their products, identifying and solving issues to ensure the best experience to their customers. Damien Plisson, creator of Audirvāna explains:

"Our software is universal by design since we opted for open and high quality protocols such as UPnP and USB. Yet sometimes the implementation can be incomplete. So we wanted to acknowledge the manufacturers who do it best and go the extra mile with them to guaranty our common users the best possible experience on top of the audio performance".

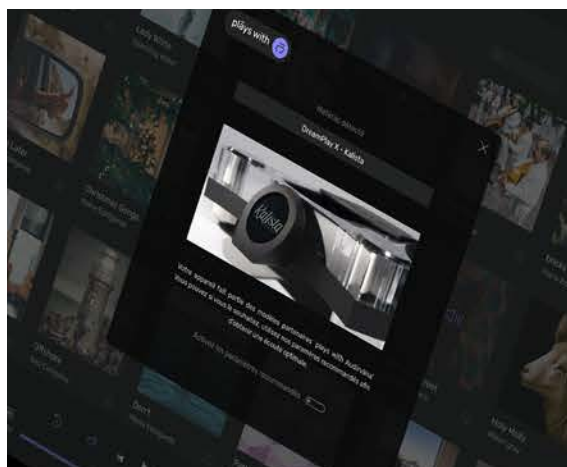
The first brands whose products have been successfully tested and officially part of the program are **ATOLL**, **AUDIOQUEST**, **BRICASTI**, **CLARUS-CODA**, **IFI AUDIO**, **KALISTA**, **OCTAVIO**, **WATTSON AUDIO**, **WEISS**.

They will soon be followed by **CH PRECISION**, **LYNGDORF**, **METRONOME**, **SOULUTION**, **VERMEER AUDIO** and many more to come. *"We are already working with 20 other manufacturers, and we will meet with new ones during the coming Munich High End show"*, says Manuel de la Fuente, Managing Director at Audirvāna in Charge of the program.



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'Plāys with Audirvāna' is not another proprietary protocol and does not add any unnecessary extra costs for the customers or the manufacturers. It is a certification based on a simple and comprehensive test protocol checking all aspects of the interoperability between the equipment and Audirvāna for the concerned connection mode: UPnP, USB and or Chromecast.

Detailed tests results and specs will be available on Audirvāna's community forum. The owners of a partner equipment who are not already using Audirvāna Studio will also benefit from an extended 3 months free trial.

For manufacturers, this partnership is also a way to inform their customers Audirvāna can be used seamlessly with their products and deliver the ultimate audio playback quality they are known for. Even when they have their own software interface, Audirvāna can also be the adequate answer to many use cases, and thus extend the functional possibilities of their products.

Damien Plisson explains, *"On a computer with Audirvāna, you can easily create your playlists and favorites by picking from your local music and a connected streaming service. It's a very convenient tool to do that. Audirvāna also gives customization possibilities through oversampling algorithms or the ability to integrate acoustic corrections."*

Audirvāna was founded in 2011 by Damien Plisson who developed and improved a unique technology over time, forging the ultimate digital audio playback software for all music professionals and enthusiasts. It is a solution to manage and organize your music whether it comes from a local music library or an HD streaming service (like Tidal or Qobuz). Its software is available for MacOS and Windows 10/11 and comes with a free mobile app to control it remotely compatible with iOS and Android.

Damien Plisson, is a highly talented French developer, trained at Ecole Centrale and UCLA, recognized as an expert by the international audiophile community. Since its launch Audirvāna has become *"THE audiophile playback software on Mac"* (WHAT HIFI -2017) recently standing out of the competition during a blind test conducted by Alpha Audio: *"What a musicality Audirvāna squeezes out of the bits and bytes of the audiotrack. This is hands down today's test favorite. Bien joué!"*

CONTACTS

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